

INTEGRITY, KNOWLEDGE, AND EXPERIENCE...

- KELLEHER Real Estate is independently owned and operated by long time island residents
- Decades of experience in the Vineyard Market
- Members of the Board of Realtors which demands adherence to a stricter code of ethics
- Real Estate Cybersociety specialists, making optimum use of the web to support sales process
- Brokers and agents have extensive education and business backgrounds in addition to real estate
- Office website exceeds a thousand hits per month
- A percentage of each sales commission is set aside in our Dreamcatcher's Children's Foundation, providing camp and college scholarships for island children, and supporting a number of other island causes

SALES SUPPORT SERVICES...

- Development of a detailed Market Analysis and ongoing updates on market conditions
- Review of agency representation
- Objective review of subject property
- Staging advice
- Extensive support in developing pricing strategy
- Review of costs associated with sale and suggestions for money saving tactics
- Guidance on regulatory requirements
- Negotiation strategy assistance
- Thorough review of sales documents
- Status updates via phone or e-mail
- On-call support for showings
- On-line documents for offers, listings, etc., and access to on-line tools for transaction
- Tracking of sale

BE SURE TO ASK OUR AGENTS ABOUT...

- 5 things to do before you sell
- 10 ways to make your home more saleable
- What you can expect to net at closing
- 6 items to have on hand for new owners
- 7 terms to watch for in a purchase contract
- Does moving up make sense?
- Does your sale qualify for a tax free exchange?

For in depth information on these and all other aspects of the sales process, call or e-mail our office.

E-mail: sales@kelleherrealestate.com
Toll Free 888.693.8001 Local 508.693.8000

MARKETING & ADVERTISING STRATEGIES...

- Print media including Real Estate Guide and local publications
- Cape & Island MLS and LINK
- Prioritized positioning of website for maximum exposure
- Home will be featured on company website
- Extensive internet exposure including Google, Yahoo, Realtor.com, and their partners
- Continually updated internet based campaign to attract qualified Buyers
- Open House tours for Brokers
- Live "chat" line for immediate communication with interested buyers
- Development of attractive sales flyer for your home
- Use of on-line slide shows and virtual tours when appropriate
- Use of e-mail marketing of new listings to Buyers and other brokers
- Monthly reports available for your property's exposure on Realtor.com
- Prominent positioning of branding ads on MVOL.com and Realtor.com and other mediums



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KELLEHER
REAL ESTATE SERVICES OF MARTHA'S VINEYARD, INC.